



Spartans strike back - Page 23

Thursday September 12, 2019

PLEASING REPORTS

PRELIMINARY reports for the period of January to July 2019 show that the local hotel industry performed reasonably well for the first half of the year.

During the third quarterly general meeting which took place at the Hilton Barbados Resort yesterday morning, Chief Executive Officer of the Barbados Hotel and Tourism Association, Senator Rudy Grant, reported that according to the STR Report for the first six months of 2019, the reporting members occupancy increased by six per cent.

"This is encouraging information when compared to this period last year where the STR Report informed that for reporting BHTA members occupancy decreased by 2.5 per cent, while there was an increase in overall visitor arrivals of three per cent. This is demonstrating that for the period January to July 2019 our reporting BHTA members have been benefiting from the increase in long stay visitor arrivals," he said.

"The BHTA internal survey for the period April to August 2019 indicates that occupancy for that period increased by six per cent when compared to the corresponding period for 2018. Although at this time the forward bookings are presently showing that occupancy is projected to be less for the coming months when compared to last year given the late booking pattern that has become the norm, our expectation is that performance will at the very least be as good as it was in 2018."

Emile Gourieux, Business Development Executive, Hotels Canada, Caribbean and Mexico, STR, highlighted that Barbados was now performing above average, and considered this good news.

REPORTS on Page 7 Senator Rudy Grant, CEO of the BHTA as he delivered the administrative review for the third quarter.



Doors Doors Doors *Door* **FANTASTIC SALE Continues!**

- Give-away Prices
- 20 to 40% Discount on various Doors
- Cash-in & Save!!

at LIQUIDATION CENTRE

LR. BAY STREET, BRIDGETOWN
Tel: 431-0880/431-0881/ 431-0690

SHOP NOW

