

## N Public Relations

# Sandals on a high at awards

**MONTEGO BAY, Jamaica – Sandals Barbados has captured the Caribbean's Leading Resort at the 25th Annual World Travel Awards (WTA) 2018 Caribbean & North America Gala Ceremony held on September 22, at Sandals Montego Bay.**

The Sandals Resorts International (SRI) walked away with ten prestigious awards.

General manager of Sandals Barbados, Ferry Zievinger, lauded his team and the hard work they put in to accomplish such a feat.

"Amazing. That's how I would describe this latest award we have won. Thanks to our dedicated management and staff of the resort, we continue to meet and exceed guests' satisfaction," said Zievinger, who was in attendance to accept the award.

Chairman of Sandals Resorts International, Gordon "Butch" Stewart, said they were thrilled to be honoured as the Caribbean's Leading Hotel Brand for the 25th year in a row.

"We continue to innovate at every touch point of the

all-inclusive experience to provide the most luxurious experiences for our customers and exceed their expectations. In the year ahead, we look forward to showing the world the best of the Caribbean across all of our resorts," he added.

Also awarded within Sandals Resorts International's brand was Beaches Turks & Caicos Resort Villages & Spa, named the Caribbean's Leading All-Inclusive Family Resort for its 11th year.

The ten trophies came for:

- Caribbean's Leading Hotel Brand: Sandals Resorts International.
- Caribbean's Leading All-Inclusive Family Resort: Beaches Turks & Caicos Resort Villages & Spa.
- Caribbean's Leading Luxury All-Inclusive Resort: Sandals Grenada Resort & Spa.
- Caribbean's Leading Resort: Sandals Barbados.
- Caribbean's Leading Honeymoon Resort: Sandals South Coast, Jamaica.
- Caribbean's Most Romantic Resort: Sandals Grande Antigua.
- Grenada's Leading Resort: Sandals Grenada Resort & Spa.
- Jamaica's Leading All-Inclusive Family Resort: Beaches Negril Resort



**SANDALS BARBADOS GENERAL MANAGER Ferry Zievinger (left) accepting the award for Caribbean's Leading Resort 2018 with Sandals deputy chairman Adam Stewart. (PR)**

& Spa.

- Jamaica's Leading Resort: Sandals Montego Bay.
- St Lucia's Leading Resort: Sandals Grande St. Lucian Spa & Beach Resort.

The World Travel Awards were established in 1993 to acknowledge and celebrate achievements in all areas of the world's travel and tourism

industry. They are recognised globally as the ultimate hallmark of quality, with winners setting the benchmark to which all others aspire.

Each year WTA covers the globe with a series of regional gala ceremonies staged to recognise and celebrate individual and collective successes within each key geographical region. (PR)



**FROM LEFT: Neil Read, business development manager at Sandals and Beaches Resorts; Karl Thompson, managing director at Sandals and Beaches Resorts; Leah Marshall, director of sales at Sandals and Beaches Resorts, and Simon Foster, deputy managing director at Sandals and Beaches Resorts, with their awards. (PR)**

## Resort takes top prizes

THEY ARE VIEWED by many as the **Emmys** of the travel industry, and recently Sandals Resorts International swept away the **Travel Trade Gazette Awards 2018**, held at the **Lyceum Theatre** in London's Covent Garden.

Sandals held off competition from the world's leading travel industry bodies such as Thomas Cook, Jet2Holidays, Royal Caribbean International, Beachcomber Tours and Celebrity Cruises, and walked away with the three top prizes on offer, including the coveted **Travel Company Of The Year Award**.

Sandals Resorts also scooped up awards for **Hotel And Resort Operator Of The Year** and **On The Road Hero**, which was awarded to business development manager, Neil Read, for his outstanding contribution to the Sandals Resorts' sales team.

In the **Hotel And Resort Operator Award** category, Sandals beat back companies such as Elegant Hotels Group, Hard Rock Hotels – All Inclusive Collection, Palladium Hotel Group, Secrets Resorts &

Spas and Warner Leisure Hotels to take the top prize.

The **TTG Travel Awards** aim to celebrate success by showcasing the highest standards within the United Kingdom travel trade industry. The majority of all categories are voted for by travel agents and the travel trade, whilst **The Travel Company Of The Year Award** is judged by a specialist panel of senior team members from the TTG Media publishing house, along with other travel industry professionals.

Karl Thompson, managing director of Sandals Resorts, UK & Europe, said: "We are absolutely delighted to receive all three awards at this year's **TTG Travel Awards** – particularly **Travel Company Of The Year**, which is an incredible achievement for the Sandals Resorts brand and for every member of our fantastic team. We are also extremely grateful to all the agents who also took the time to vote for us in the **Hotel & Resort Operator Of The Year** category, as we couldn't have done it without the support of the trade." (PR)