



The Digicel Play team with 20,000th customer Leslie Schultz at his Black Rock, St Michael home.

Digicel Play's 20,000th customer Leslie Schultz (right) sets up his 32-inch television with some help from technician Paul Gamble and Digicel CEO Charlie Clementson.

# Loyal Digicel customer reaps rewards

Leslie Schultz has been a faithful customer of Digicel Barbados since the telecommunications company launched in Barbados in 2005, and the longstanding customer has been awarded for his loyalty.

Schultz won one year of free Internet broadband service and a 32-inch television after becoming Digicel Play's 20,000th customer. The Bamboo Gap, Black Rock St Michael resident was all smiles as he received his television from Chief Executive Officer of Digicel Play Barbados Charlie Clementson.

Clementson also provided technical assistance as the Digicel team set up Schultz's fibre internet and television.

In the past year, the telecommunications giant travelled around the island 7,842 times, delivering its fibre-based triple-play IPTV, broadband and telephony service.

Relaying the success of Digicel Play, the CEO said: "We have brought faster broadband at a better price. We brought TV at a better price, we have broken into a dominance of the home phones [that has had] only one provider, and we have offered a new way of offering home phone calls with a pay-as-you-go monthly fee and customers have come to us all year."



"A huge amount of work has gone on and our customers love it and we're very proud and it is going to go on onto the next year and the year after," he added. (KK)

## Department of Biological & Chemical Sciences Public Lecture



by **Dr. Colin Turnbull**  
Reader in Molecular Plant Physiology, Imperial College, London, U.K. and External Examiner in Biology, The University of the West Indies, Cave Hill Campus

on the topic

**"Seasons and flowering time: will climate change impact on global crops and ecosystems?"**



Date: Monday, 10 April, 2017 | Time: 6:00 p.m.  
Venue: Henry Fraser Lecture Theatre  
Faculty of Medical Sciences, Cave Hill Campus

# New allergy testing and treatment service at Bayview Hospital

Against the background of increasingly high incidence of asthma and allergic rhinitis, Bayview Hospital has launched a new allergy testing and treatment service which sees the facility now accepting patients for allergy-related care.

New hospital administrator Julie Reid said she was proud to be able to launch this new service on her first official day in the position.

"The introduction of Bayview's new allergy testing and treatment centre comes at an opportune time. With the retirement of two of Bayview's senior managers in Assistant Administrator Lynda Lewis and Hospital Administrator Winifred Edwards, this service can be seen as symbolic of the new direction in which Bayview is headed to build on the outstanding work of these forerunners," she said.

The treatment centre, which is being headed by Dr Hilary Moore, former Senior Registrar in Accident and Emergency at QEH, is offering allergy testing for airborne and contact allergens such as dust mites, fungi and pollen from grasses and trees, as well as for insect envenomation like bee stings. It will also provide allergy treatment focusing on airborne

allergens associated with asthma and allergic rhinitis, and insect envenomation.

Dr Moore has a wealth of specialist knowledge and experience in allergies. She also spent the month of November last year training in Israel on various aspects of allergy diagnosis and treatment.

"During this time, I worked alongside internationally respected allergy and immunology specialist Professor Menachem Rottem and was trained in allergy diagnosis using skin prick and patch testing, as well as in the immunotherapy treatment of allergies associated with asthma and allergic rhinitis," she said.

Recent allergy research findings have revealed using immunotherapy to treat the allergic component of asthma and allergic rhinitis reduces their severity and ultimately improves a person's quality of life. The new service at Bayview is therefore expected to provide welcome relief to allergy sufferers.

The allergy testing and treatment service is currently being operated from the Diagnostic Clinic next to Bayview Hospital in Beckles Road, St Michael. (PR)